

PROFESSOR BILL LUCAS

CURRICULUM VITAE

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www.winchester.ac.uk/realworldlearning

www.expansiveeducation.net

CURRENT POSITION

2008 – date **Director, Centre for Real-World Learning**

An applied research centre at the University of Winchester
(Appointed Professor of Learning in 2008)

2002 - date **Founding Partner, Bill Lucas Partnership Ltd**

A learning strategy business, working with a broad selection of clients including: Australian Council for Educational Research, Australian National Training Authority, BECTA, BBC, British Film Institute, Channel 4, City & Guilds, Curious Minds, Department of Health, Department for Children, Skills and Families, Design Council, Diocese of Winchester, Edge, Eton College, GEMS Education, Health Foundation, HM Treasury, London Underground, National College for School Leadership, NESTA, Lloyds, Microsoft, Ufi and UNESCO.

EXTERNAL RESPONSIBILITIES

2011 – date **Member, Health Foundation Improvement Science Dev't Group**

2010 – date **Chairman and Non-Executive Director, TLO Ltd**

2009 – date **International Adviser, GEMS Education**

2007 – date **Chairman, The English Project**

2002 – date **Patron, Pegasus Theatre, Oxford**

2002 – 2014 **Chairman, The Talent Foundation**

2005 – 2013 **Non-Executive Director, Live Group plc**

HONOURS

- 2014 Fellowship from International Specialised Skills Institute, Australia in recognition of international work in education
- 2011 Award for Management Book of the Year (Innovation)
- 1996 Guardian Jerwood Award for outstanding leadership in voluntary sector

CONFERENCES

Internationally in demand as speaker about learning, change, creativity and leadership, including invited key notes/papers recently:

- Vocational Pedagogy, e-Forum invited moderator, UNESCO, 2014
- Rethinking Schooling, (ACER/NSW), Sydney, 2014
- Presidential invitational address (AERA), Philadelphia, 2014
- Invited keynote, Oppi International Festival, Helsinki, 2014
- 100 Places that have shaped the English Language, Winchester Festival, 2013
- TVET: Some foundations of our current understanding and some areas of promising research, (Atlantic College), Qatar, 2013
- Pedagogic Leadership, (Association of Colleges), Birmingham, 2013
- Unleashing the power of collaboration, (TenderBridge), Melbourne, 2013
- New Kinds of Smart, (SSAT national conference), Manchester, 2013
- Expansive Education - what it is and why it matters, (ASCL national conference), London, 2013
- How to teach vocational education (LSIS Annual Governors) Manchester, 2013
- Expansive Education, (SSAT national conference), Liverpool, 2012
- New Kinds of Smart, (Learning New Zealand Tour), Auckland, 2012
- How to engage parents to create powerful learners (Sunday Times/Wellington Festival), Wellington, 2012
- Making It: New thinking about pedagogy for outstanding design and technology, (John Egglestone Memorial Lecture), 2012
- The Learning Home; Engaging parents in developing children's thinking, (Invited key-note, International Conference on Thinking Skills), Belfast, 2011
- Help your child succeed, (GEMS International Schools), Dubai, 2011

EXPERIENCES AND ACHIEVEMENTS

- Authored report on teaching vocational education debated in House of Lords in 2013
- Co-Creator of the Expansive Education Network in 2011 (www.expansiveeducation.net)
- Co-Designer of Health Foundation Improvement Science Fellowship Programme, 2010

- Creator of Family Learning Week, Learning at Work Day, English Language Day and the National Learning Forum
- High-profile appearances on BBC Today programme, BBC Start the Week, BBC The Moral Maze, BBC Newsnight, BBC Learning Curve, BBC Breakfast News and many other TV and radio programmes
- Author of more than 40 books translated into Spanish, Russian, Bulgarian, Korean, Chinese, Portuguese and Arabic and with more than half a million copies sold.

PREVIOUS EMPLOYMENT

- 1997 - 2002 ***Founding Chief Executive, Campaign for Learning (CfL)***
Under Bill's leadership as its first Chief Executive, the CfL achieved international recognition and, in a period of intense activity in the field of lifelong learning, working with government, industry and trade unions at the highest level.
- 1990 - 1997 ***Chief Executive, Learning through Landscapes***
Created award-winning Learning through Landscapes, a national educational and environmental charity. Worked closely with government, business and voluntary sector to shape national policy in sustainable development education and "spawned" sister organisations in Sweden and Canada.
- 1988 - 1990 ***Deputy Headteacher, Longford School, Feltham***
Played a major role in revitalising a large "failing" community secondary school.
- 1985 - 1988 ***Senior Teacher/Head of English and Creative Arts Faculty, Icknield School, Watlington***
Created new faculty and new courses. Responsible for an interdisciplinary team of 24 staff, including professional artists.
- 1980 - 1985 ***Senior Tutor/Teacher, Peers School, Oxford***
Founding Director of Oxfordshire's first Saturday Arts School.

PREVIOUS OUTSIDE WORK

- 2005 - 2012 ***Senior Visiting Research Fellow, University of Surrey, School of Management***
- 2002 - 2004 ***Editorial Board Member, Journal of Change Management***
- 1999 - 2002 ***Editorial Board Member, Journal of Lifelong Learning Initiatives***

EDUCATION

- 2008 Appointed to professorial position by University of Winchester
2001 Doctor of Education (Hon), De Montfort University
1980 Post-Graduate Certificate of Education, Oxford University
1978 Honours Degree in English Language and Literature, Trinity College, Oxford
1975 Open Exhibition, Trinity College, Oxford

PUBLICATIONS

Books and chapters include:

- A History of the English Language in 100 Places***. London: Robert Hale, 2013
*Expansive Education: teaching learners for the real world***. Melbourne: Australian Council for Educational Research, 2013
'Is vocational education for the less able?' ** Chapter in *Bad Education*, (Ed. Philip Adey and Justin Dillon), Berkshire: Open University Press/McGraw-Hill, 2012
*The Learning Powered School: Pioneering 21st Education***. Bristol: TLO Ltd, 2011
*New Kinds of Smart; how the science of learnable intelligence is changing education***, Open University Press, 2010
rEvolution; how to thrive in crazy times, Carmarthen: Crown House Publishing, 2009
*The Creative Thinking Plan; how to create ideas and solve problems in your work and life***, London: Pearson, 2007
Happy Families; how to make one how to keep one, London: BBC Active, 2006
Involving parents in schools, Stafford: Network Continuum, 2006
Boost your mind power week by week, London: Duncan Baird, 2006
Discover your hidden talents; the essential guide to lifelong learning, Stafford: Network Educational Press, 2005
*Be Creative, essential steps to revitalise your life and work***, London: BBC, 2004
'Creating a learning to learn school', Chapter in *Education for a Change*, (Ed. Titus Alexander and John Potter), Abingdon: Routledge Farmer, 2005
*Help your child to succeed***, Stafford: Network Educational Press, 2002
*Teaching pupils how to learn***, London: Campaign for Learning, 2002
Power up your mind; learn faster, work smarter, Nicholas Brealey Publishing, 2002
Creativity in education, Anna craft et al, (eds.), Continuum 2001 (Chapter)
Creativity, learning and the brain, in *Changing Behaviours*, London: Design Council, 2001
*The Future of Corporate Learning***, London: Dti, 2000
*Schools and the Learning Age***, London: Campaign for Learning, 2000
*A guide to good practice in managing environmental projects***, London: DETR, 1997
*School Grounds: a guide to good practice***, London: DFEE/HMSO, 1997

*Looking at Language***, Cambridge: Cambridge University Press, 1994

Breaktime and the School, Edited by Peter Blatchford and Sonia Sharp, Abingdon: Routledge, 1994 (Chapter)

*A Question of Courage***, Oxford: Oxford University Press, 1990

A Sense of Style, Oxford: Oxford University Press, 1989

*Talking Sense***, Oxford: Oxford University Press, 1987

Making Sense of English, Oxford University Press, 1987

** Co-author

ARTICLES

Many scholarly and popular papers and reports, including:

*Thinking like an Engineer – implications for the education system***. London: Royal Academy of Engineers, 2014

Engaging parents – why and how. London: SSAT, 2014

*Pedagogic Leadership: creating cultures and practices for outstanding vocational learning***. London: 157 Group, 2013

*What kind of teaching for what kind of learning? *** London: SSAT, 2013

*Progression in Student Creativity in School: First Steps Towards New Forms of Formative Assessments***, OECD Education Working Papers, No. 86. Paris: OECD Publishing, 2013

*How to teach Vocational Education: a theory of vocational pedagogy***. London: City and Guilds, 2012

Progression in Creativity – developing new forms of assessment: a literature review. London: Creativity, Culture and Education, 2012

*Making It: Studio teaching and its impact on teachers and learners***. Winchester: University of Winchester, 2012

Why leaders need to be learners. Nottingham: National College for School Leadership, 2010

*Bodies of Knowledge; how the learning sciences could transform practical and vocational education*** London: Edge Foundation, 2010

*Mind the Gap; Research and reality in practical and vocational education***. London: Edge Foundation, 2010

The Pedagogy of Work-based Learning: A brief overview commissioned by the DCSF 14-19 Expert Pedagogy Group. London: DCSF, 2010

'Adaptive Intelligence', *Training Journal*, February 2010

'Leadership for quality improvement: what does it really take?'** *International Journal of Leadership in Public Services*. 5: 1 (37-46) 2009

*Wider skills for learning; what are they, how can they be cultivated, how can they be measured and why are they important for innovation? *** London: NESTA, 2008

*Schools as a Foundation for Lifelong Learning Inquiry into Lifelong Learning***. Leicester: National Institute of Adult Continuing Education, 2008

Leadership for Learning; why educational leaders need to be more troublesome,
Centre for Excellence in Leadership, August 2008

Less of the L word, *People Management*, May 2006

'Leadership interventions in the Health services', *The British Journal of Leadership in The public services*, (2: 1), March 2006

How to create a learning culture, *People Management*, September 2006

Why we need better tools to measure talent, *People Management*, June 2005

Lessons in happiness, *Daily Express*, April 2005

Think again; the secret to creativity, *People Management*, January 2004

Method to the madness, *People Management*, October 2003

Big L and her brood are alive and well, *Times Educational Supplement*, October 2003

How to deal with feelings during change, *People Management*, September 2002

The case for mum and dad, *Times Educational Supplement*, November 2002

How to develop multiple intelligence, *People Management*, December 2002

Creativity, Management and the brain, *The British Journal of Management*, December 2001

It pays to know your own mind, *Financial Times*, August 2001

Success? It's all in the mind, *Guardian*, June 2001

It's not getting through, *People Management*, May 2000

Towards a learning age, *Guardian*, March 2000

Innovate to educate, *People Management*, October 1999

Making learning normal, *Adults Learning*, September 1999

With brains in mind, *Times Higher*, July 1999

There is more to learning than school, *The Guardian*, July 1999

A date for your diary, *People Management*, May 1999

A vital piece of the learning jigsaw, *Adults Learning*, November 1998

Motivating UK plc to learn, *RSA Journal*, Autumn 1998

Salute the joined-up learning revolution, *Times Educational Supplement* June 1998

The invisible force, *Director Magazine* April 1998

The real lessons about new learners, *Adults Learning*, March 1998

There's always room for self-improvement, *Mirror*, March 1998

Our hand in their future, *Times Educational Supplement*, June 1997

A feast for the senses, *Landscape Design*, April 1996

'Learning through Landscapes', *Children's Environments*, (12:2) 1995

'Grounds for Change', *The NAMTA Journal*, 20:2 Spring 1995

Strapped for space, *Managing Schools Today* [Vol. 3/1], September 1993

Grounds for Change, *The Guardian*, June 1992

** Co-author