

# THE HOARE CENTRE FOR RESPONSIBLE MANAGEMENT NEWSLETTER

## November 2019 – Issue 3

### Editor's welcome:

Welcome to the third edition of the [Hoare Centre for Responsible Management \(HCfRM\)](#) newsletter. Here we hope to show off what is happening, advertise activities and events, and offer a point of coming together as a community of practice. The general vision of this Centre is to proactively contribute towards the [Sustainable Development Goals \(SDGs\)](#) and the [Principles for Responsible Management Education \(PRME\)](#) whether through theory or practice.

It is great to see students represented in this issue with their valuable contributions in class and beyond.

**Dr Simon M Smith**  
Editor-in-Chief



### What's new?

**UPCOMING:** **Dr Simon Smith** and **Dr Hugues Séraphin** have their [BAM](#) event coming up on the 4<sup>th</sup> December titled "Overtourism: Finding Sustainable Development Solutions and Tackling Paradox". It is hosted here at the UoW Business School – places are still available to [book](#). Contact Simon or Hugues about claiming expenses as a UoW member of staff.

**HEADLINE:** Second year students on the 'Sustainability in Business' module are closely following the recent growing public engagement in strikes and marches regarding the 'climate emergency'. They gained special insight into 'Stop Ecocide' who stand alongside 'Extinction Rebellion' in calling for climate justice. Module Leaders **Dr Manuela Pilato** and **Dr Karen Cripps** commented on the positive and proactive response from so many students. The module content on reducing plastic waste is of particular interest to Connie Fisher, who is a co-Director of a forthcoming zero-waste shop developed through the immense success of a crowd-funding campaign. It is a privilege to work alongside such passionate and determined students:



### What are 'you' up to?

**Sarah:** Commenced the creation of a patient enrichment prototype communications project with Hampshire Hospitals NHS Foundation trust relating

to improving well-being through the designed environment.

**Karen C:** Co-organising a sustainability seminar with a student to offer great advice around creating zero-waste at home. The student will be presenting and showing off her zero waste storage dispenser. Here is the flyer:



**Paul:** Currently writing a book on International Trade Theory and writing a chapter on Ecological Economics.

**Manuela:** Supporting an ongoing evaluation of work for [NHS England](#) related to primary care and transforming service delivery of pharmacies in local communities.

## Forthcoming/most recent events

[4<sup>th</sup> December 2019](#): “Overtourism: Finding Sustainable Development Solutions and Tackling Paradox”, a BAM and HCfRM sponsored symposium event. Organised by **Dr Simon Smith** and **Dr Hugues Seraphin**. Location: University of Winchester.

[30<sup>th</sup> September – 3<sup>rd</sup> October 2019](#): RMER, Responsible Management Education Research Conference, Jönköping University, Sweden (**Prof Carole Parkes** is one of the organisers)

## Coming soon

**Carole**: Editing 2<sup>nd</sup> PRME Special Issue in the *International Journal of Management Education*, “Looking forward: Leadership Development & Responsible Management Education for advancing the implementation of the Sustainable Development Goals (SDGs)”

The University drive to reduce single use plastics.

## Selected recent publications & conferences

**NEW**: Bonnardel, V. & **Séraphin, H.** (Forthcoming). Empirical evaluation of the new Haiti DMO logo: Visual aesthetics, identity and communication Implications, *Journal of Destination Marketing & Management*.

**Séraphin, H.** & **Green, S.** (2019). The Significance of the Contribution of Children to Conceptualising the Destination of the Future, *International Journal of Tourism Cities*. DOI: IJTC-12-2018-0097.

University of Winchester Business School (2019). An early adopter of the Principles for Responsible

Management Education ([PRME](#)) and PRME Champion School, Sharing Information on Progress (SIP) [report](#).

Beal, L., **Séraphin, H.**, Modica, G., **Pilato, M.** & Plantania, M. (2019). Analysing the Mediating Effect of Heritage Between Locals and Visitors: An Exploratory Study Using Mission Patrimoine as a Case Study, *Sustainability*, 11 (11), 3015. <https://doi.org/10.3390/su11113015>

**Sunley, R.**, **Harding, L.** & Jones, J. (2019). Realising creativity in management education: Putting student energy into action, *The International Journal of Management Education*, 17 (2), 172-181. <https://doi.org/10.1016/j.ijme.2019.02.007>

**Pilato, M.**, **Harding, L.**, Platania, M., **Ignacz Finerty, N.** & **Giordino, D.** (2019). ‘The eating habits of University students. Results of a case study in Winchester (UK)’. Tenth International Conference Ecological Performance in a Competitive Economy, Bucharest University of Economic Studies, Romania.

Nolan, E. & **Séraphin, H.** (2019). Venice: capacity and tourism. In Dodds, R. & Butler, R. (Eds), *Overtourism*, Berlin: De Gruyter.

**Séraphin, H.**, & Yallop, A. (2019). Proposed Framework for the Management of Resorts Mini Clubs: An Ambidextrous Approach, *Leisure Studies*. DOI: 10.1080/02614367.2019.1581249

**Séraphin, H.**, Zaman, M., Olver, S., M., Bourliataux, S. & Dosquet, S. (2019). Destination Branding and Overtourism, *Journal of Hospitality and Tourism Management*. doi.org/10.1016/j.jhtm.2018.12.001

Stokes, P., **Smith, S.M.**, Wall, T., Moore, N., Rowland, C., Ward, T. & Cronshaw, C. (2019). Resilience and the (Micro-)Dynamics of

Organizational Ambidexterity: Implications for Strategic HRM, *International Journal of Human Resource Management*, 30 (8), 1287-1322. DOI: [10.1080/09585192.2018.1474939](https://doi.org/10.1080/09585192.2018.1474939)

## Partnerships & contacts

[Centre for Climate Change Education and Communication](#). Director: **Dr Tammi Sinha**.

*Principles for Responsible Management Education (PRME)*. The University of Winchester became a PRME Champion School for 2016/7 and were reappointed in 2018 for 2018/19.

## Current membership

Head of the [Hoare Centre for Responsible Management](#): [Dr Simon Smith](#)

Members: [Dr Savithri Bartlett](#), [Dr Karen Blakeley](#), Dr Karen Cripps, [Sarah Green](#), [Lisa Harding](#), [Dr Denise Hewlett](#), [Paul Jennings](#), [Dr Samantha Lynch](#), [Dr Adam Palmer](#), [Prof. Carole Parkes](#), [Dr Manuela Pilato](#), Dr Marco Platania, [Dr Hugues Seraphin](#), [Dr Paul Sheeran](#), [Dr Roz Sunley](#)

Associate members: Babafemi Akande, Natalia Ignacz Finerty, Daniele Giordino, Dr Nur Gundogdu

**INVITATION**: If you are interested in becoming an active member or associate member of this Centre, please get in touch with Simon ([simon.smith@winchester.ac.uk](mailto:simon.smith@winchester.ac.uk)).

## Current Doctoral students

Students with supervisors connected to this Centre: Pamela Anderson, Jon Audain, Ian Blakesley, Sally Clarke, Michael Coleman, Heidi Flanagan, Nadya Gains-Smith, Lisa Harding, Martyn Jones, Britta Kronbach, Stephen Pybus, Jon Robins, Kieron Smith.